

LABELON

LABELON CORPORATION
Canandaigua, N. Y. 14424

WAKETTS TOWN
OCT 7 1965
1965



Now, make your own rubber stamps
at a fraction of Commercial costs!



New patented method: Set the type
just as you read it . . . easy as
stringing beads!



LABELON
CUSTOM RUBBER STAMP KIT 14

MAKE YOUR OWN RUBBER STAMPS IN JUST ONE MINUTE. LOOK . . . !



1. String the letters on a little square rod just like beads . . . right side up, just as you read them!

2. Fasten down the completed type bar in the holder by merely pulling tension bands over each end of the rod.

3. Insert the handle and WHAM . . . you've got a perfect rubber stamp in practically no time!

HANDY . . . FAST . . . FUMBLE FREE. Look: it's organized! The plastic drawer you see on the left, below, holds 180 type characters alphabetically on little square rods. You just select the character you want from the big reference letters on the back.

The other drawer stores a 1-line holder and a 3-line holder (you make a 2-liner in the 3-line holder), the handles, a stamp pad, gummed identifying labels, and even extra type rods you can use to store stamps you use a lot.



LABELON CUSTOM RUBBER STAMP KIT 14

This revolutionary, compact kit lets you make thousands of rubber stamps at the one-time cost of \$9.95! This can amount to savings of hundreds of dollars over ordering stamps individually, the old-fashioned commercial way. And the Kit is always there to make a stamp *right* when you need it!

ECONOMICAL • FAST • SIMPLE • PRACTICAL. That's the story of the Labelon Custom Rubber Stamp Kit 14 in a nutshell.

That's why it's rapidly becoming a custom in literally hundreds of different enterprises. To put your own rubber stamp shop in your desk drawer, just fill in the blanks on the back of this folder.

NEW INVENTION MAKES ANY RUBBER STAMP IN A HURRY! NO MORE RUSH ORDERS

(actual imprint from Labelon Kit 14 Stamp)

YES!

Please send me (quantity) Labelon Custom Rubber Stamp Kit 14. @ 9.95 each.

Firm Name

Address(es)

City State Zip

Authorized Signature

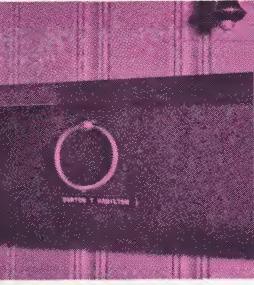
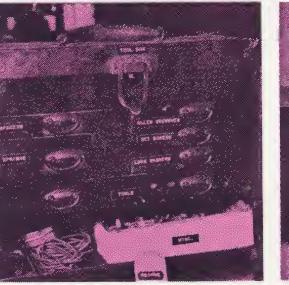
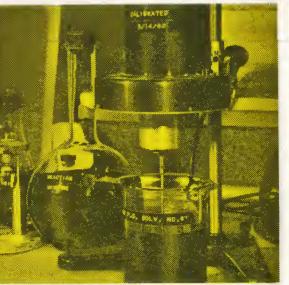
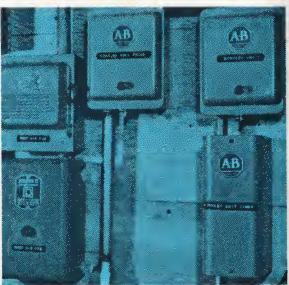
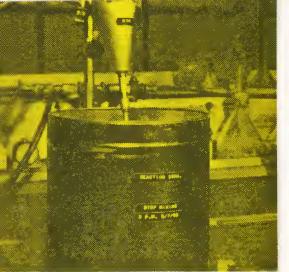
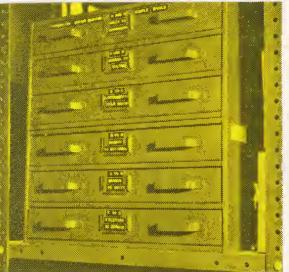
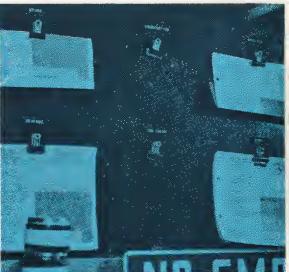
Now, make your own rubber stamps
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New patented method: Set the type
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stringing beads!



LABELON
CUSTOM RUBBER STAMP KIT 14



E-4 Hand Embosser

List Price: \$49.95

- Each label provided with a "Zip-Tab" for easy removal of backing no more fumbling with backing film
- Each label end is rounded thus permitting maximum grip
- Featherweight and beautifully balanced—40% less operating pressure required
- Brilliant, extra high contrast embossing

● Stockrooms and Toolcribs

Bins, Shelves, Trays, Hard Hats, Samples, Lockers, Patterns, Pipes

● Electrical

Motors, outlets, panel boards, switches, dials, recorders, gauges

● Schools and Municipalities

Lockers, exhibits, labs, athletic equipment, stage equipment, call boxes

● Laboratories and hospitals

Equipment, controls, samples, stock chemicals, outlets, shelves

● Office

Furniture, switchboards, time card racks, files, office machines

● You Name It!

Scenery, props, badges, binders, baskets, storm windows, instrument controls, tools, cameras, brief cases, mail boxes

NEW

LABEL-ON

SELF STICKING

EMBOSSING

TAPE

white, raised letters
on color-coded background
provide a SUPERBLY NEAT,
BRILLIANT LABEL.

Labelon Embossing Tape
All rolls $1\frac{1}{2}$ " x 144"

Glossy: \$1.65 per roll

Black	Blue
Red	Green
Brown	Grey
Clear	Orange
Gold	Yellow
Purple	

Matte: \$1.30 per roll

Black	Blue
Red	Green
Brown	Orange

Order in magazines for
our E-4 Hand Embosser;
Rolls for all other $1\frac{1}{2}$ "
Embossing Machines.

Please use this handy order form

Quantity	Color	Finish	Rolls or Magazines
----------	-------	--------	--------------------

____ Rolls _____

Firm Name: _____

Address: _____

Signature: _____

ORANGE

BLUE

BLACK

YELLOW

GREEN

GOLD

GREY

BROWN

PURPLE

CLEAR

RED

11 Glossy
Colors

- Self-sticking . . . No "Pop-Off"
- Indoor or outdoor use
- $1\frac{1}{2}$ " tape with large $\frac{3}{16}$ " letters
- Available also in 6 matte colors
- Will fit any standard hand embosser and in magazines for our E-4 embosser.

LABELON

the write-on tape with
thousands of uses



CHOICE OF COLORS, WIDTHS, LENGTHS

Labelon's standard colors are Blue, Green, Black and Red. Standard widths are $\frac{3}{16}$ " (8mm), $\frac{1}{2}$ ", $\frac{5}{8}$ " (16mm), $\frac{3}{4}$ ", 1", $1\frac{1}{2}$ ", 2". Standard rolls are 400" long; industrial rolls 800" long. All standard length 400" rolls through 1" wide come in self-dispensers with built-in cutting edge; wider tapes and industrial 800" rolls are wound on 3" I.D. cores for use on heavy-duty dispensers, and come boxed. Special colors, widths and lengths on request.

all sizes are available in these colors



#335



#425



#545



#615



#835



also available

In pre-cuts, tablet style for use in typewriters, or combination printed.



stockrooms and toolcribs



laboratories



maintenance and identification



sample marking



hospitals



schools and universities



testing and checking



inspection and servicing

WRITE FOR LITERATURE ON LABELON'S MANY OTHER PRODUCTS

STICKS WON'T SMUDGE RESISTS

without moistening
or smear
dirt, grease, water, acids

There's nothing else like Labelon—the many-purpose, money-saving labeling tape that's proved and approved by industry! ■ Labelon Plastic "Write-on-it" Tape sticks firmly, without moistening, to any smooth surface . . . yet strips off cleanly without scraping. It won't curl or discolor with age or variations in temperature or humidity . . . in fact, it adheres tightly even at -40°F., and withstands heat up to 160°F. But that's not all. ■ You write on Labelon with a pencil or stylus. Your message is permanent and tamper-proof . . . can't be smudged or smeared . . . resists dirt, water, oil and acid. That's because Labelon is the only tape with a special writing surface sandwiched between two layers of acetate!

Put it to work for you—now!

ORDER FORM

Labelon Tape comes in its own dispenser in 400" lengths in a choice of 4 colors (Blue, Red, Green, Black) and in the following widths: $\frac{1}{2}$ ", $\frac{3}{4}$ ", 1". Prices listed below include dispenser. Large 800" rolls, wound on 3" cores without dispenser, are available in all the above colors and widths. Other widths also supplied in both 400" and 800" rolls. Write us for prices.

WIDTH	PRICE	NUMBER OF ROLLS				TOTAL
		1	2	3	4	
$\frac{1}{2}$ "	\$1.75 per roll					
$\frac{3}{4}$ "	\$2.15 per roll					
1"	\$2.95 per roll					

FIRM NAME

ADDRESS

AUTHORIZED SIGNATURE

U.S. PAT. NO. 2,648,924

LABELON

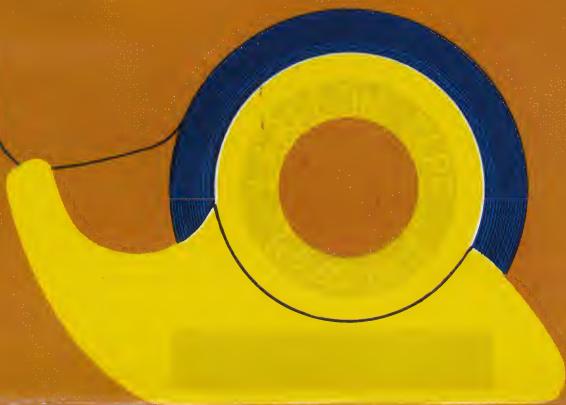
PLASTIC
WRITE-ON-IT
TAPE

write on this sample...

it won't smudge!

LABELON

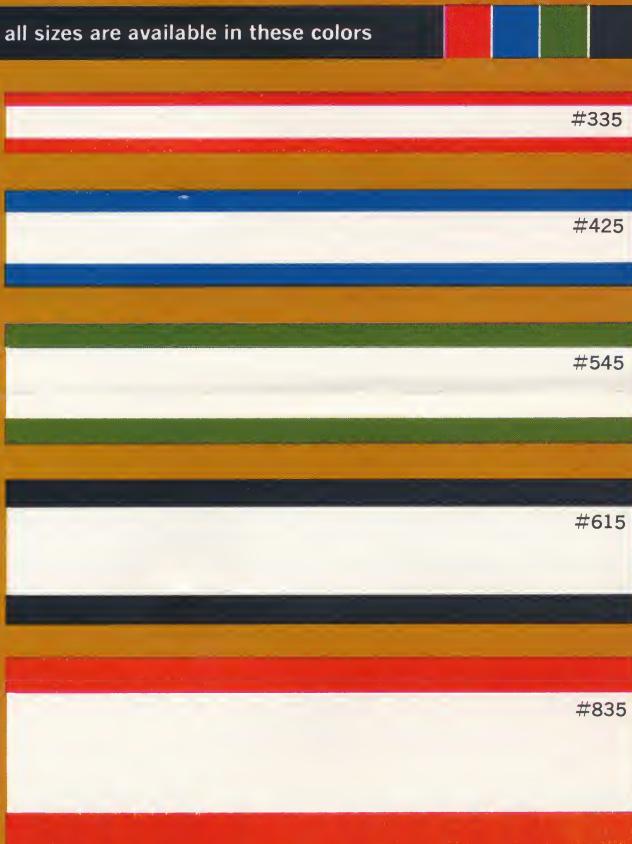
the write-on tape with
thousands of uses



CHOICE OF COLORS, WIDTHS, LENGTHS

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all sizes are available in these colors



also available

In pre-cuts, tablet style for use in typewriters, or combination printed.



stockrooms and toolcribs



laboratories



maintenance and identification



sample marking



hospitals



schools and universities



testing and checking



inspection and servicing

WRITE FOR LITERATURE ON LABELON'S MANY OTHER PRODUCTS

GP SOLID COLOR TAPES

(IN STANDARD LENGTHS OF 324")



1/2"

1"



14 COLORS

BLACK
RED
BLUE
DARK GREEN
WHITE
YELLOW
ORANGE YELLOW

AVAILABLE IN 8 STANDARD WIDTHS

Price Per Roll

Width	Price	Width	Price	Width	Price
1/64"	\$.35	1/8"	\$.70	1"	\$1.15
1/32"	.35	1/4"	.80	2"	2.00
1/16"	.35	1/2"	.95		

14 COLORS

LIGHT GREEN
SILVER
GOLD
LIGHT BLUE
ORANGE
LIGHT GRAY
BROWN

GP PATTERN TAPES

(IN STANDARD LENGTHS OF 324")

PATTERN →

A

B

C

D

E

1/32"



1/16"



1/4"



PATTERN →

F

G

H

J

K

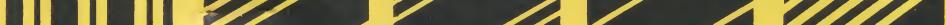
1/32"



1/16"



1/4"



4 COLORS

BLACK
BLUE
RED
GREEN

AVAILABLE IN 6 STANDARD WIDTHS

Price Per Roll Specify pattern number and color when ordering

Width	Price	Width	Price	Width	Price
1/32"	\$.35	1/8"	\$.90	1/2"	\$1.25
1/16"	.35	1/4"	1.15	1"	1.85

WRITE US FOR SPECIAL WIDTHS

ALSO IN
TRANSPARENT
TAPES—PTD.
IN BLACK ONLY

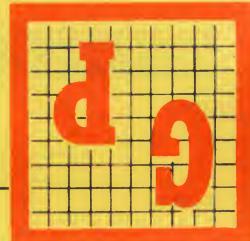
LABELON CORPORATION

ONE OF LABELON'S MANY AND VARIED PRODUCT LINES



of Preparing Charts and Layouts

The Graph-A-Plan Method



THE GP PEN



NOW MAKES CHARTING EASY

- no more smudged ink lines
- uniform lines of solid color or pattern tapes
- easy to use—pencil-size and light in weight
- quick—much faster than drawing a line
- low in cost
- revolutionary, new cutting edge tape—it-on and cut-it-off with the same instrument

GPT-1 for widths of $\frac{1}{4}$ " - $\frac{1}{2}$ " - $\frac{1}{16}$ " . . . \$1.00
incl. 1 roll $\frac{1}{2}$ " tape

GPT-2 for widths of $\frac{1}{8}$ " 1.00

GP PLANNING BOARDS

FOR VISUAL OR PHOTOGRAPHIC REPRODUCTION—OPAQUE BOARDS

8" x 10" — \$ 1.00

11" x 17" — 2.00

22" x 34" — 11.00

AVAILABLE IN 4-8-10 DIVISION

GRIDS PER INCH

FOR DIAZO REPRODUCTION—TRANSPARENT MYLAR® BOARDS PRINTED IN BLACK REPRODUCIBLE OR VIOLET NON-REPRODUCIBLE $\frac{1}{4}$ " GRIDS — OVERALL WIDTH 36"—PTD. AREA 35" ORANGE REPRODUCIBLE ALSO AVAILABLE

STANDARD LENGTHS

1 YARD — \$ 5.00

5 YARDS — 23.00

10 YARDS — 45.00

OTHER LENGTHS AVAILABLE

® DuPont's Registered Trademark

CONTACT YOUR LOCAL DEALER OR WRITE US

LABELON Thermal Copy Paper E & H

2 NEW SENSATIONAL PAPERS !

Type E

WHITE, BUFF, YELLOW • STANDARD WEIGHT

- True Black Print—top contrast, easiest to read.
- Absolutely Non-Pressure-Sensitive.
- Fast operating speeds over a wide range of machine settings—eliminates hit or miss copying—no waste.
- No accessories required—no screens, filters, or jackets ever.
- Competitively priced—best values by far in today's market.

Type H

WHITE & BUFF • HEAVY WEIGHT

- All the features of Type E plus 30% more weight—giving better handling and filing characteristics—really elite copies!

LABELON CORPORATION • 10 CHAPIN STREET • CANANDAIGUA, NEW YORK

LABELON

NEW!
EXCITING!

TYPES
E & H

Thermal Copy Paper

ORDER FORM

NO. OF BOXES

TYPE

COLOR

SIZE

Please send sample kit
and further information.

Call on us for
demonstration.

Enter our order
as noted above.

FIRM NAME

ADDRESS

CITY & STATE

AUTHORIZED SIGNATURE

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